

TABLE 1. *Estimated 2000-2001 Market Demand for the 2000-2001 Season*

Variable	Model 1				Model 2				Model 3				Model 4			
	β	SE	t	p	β	SE	t	p	β	SE	t	p	β	SE	t	p
Constant	1.000	0.000			1.000	0.000			1.000	0.000			1.000	0.000		
Age	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999
Gender	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999
Marital status	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999
Income	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999
Education	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999
Health	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999
Religion	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999
Occupation	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999
Family size	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999
Urban/rural	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999
Region	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999
Time	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999
Interaction	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999
Model F	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999
Adjusted R-squared	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999	0.000	0.000	0.000	0.999

Variable	Pre		Post		Pre		Post		Pre		Post	
	Mean	SD	Mean	SD	Mean	SD	Mean	SD	Mean	SD	Mean	SD
Age	21.4	1.2	21.4	1.2	21.4	1.2	21.4	1.2	21.4	1.2	21.4	1.2
Height	1.75	0.05	1.75	0.05	1.75	0.05	1.75	0.05	1.75	0.05	1.75	0.05
Weight	70.0	10.0	70.0	10.0	70.0	10.0	70.0	10.0	70.0	10.0	70.0	10.0
Heart Rate	120	10	120	10	120	10	120	10	120	10	120	10
Stroke Volume	100	10	100	10	100	10	100	10	100	10	100	10
Cardiac Output	12	1.0	12	1.0	12	1.0	12	1.0	12	1.0	12	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index	60	10	60	10	60	10	60	10	60	10	60	10
Cardiac Output Index	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0	7	1.0
Stroke Volume Index												

[illegible]